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# Streetwise Milan Map - Laminated City Center Street Map Of Milan, Italy - Folding Pocket Size Travel Map With Metro Map



## Synopsis

Streetwise Milan Map - Laminated City Center Street Map of Milan, Italy - Folding pocket size travel map with integrated metro map including lines & stations This map covers the following areas: Main Milan Map 1:16,000 Milan City Center Map 1:12,000 Milan Area Map / Milan Metro Map Milan is the design center of Europe, famous for the fashion houses that are based here, the sophisticated and yet simple cuisine that celebrates the finest ingredients and the cultural treasure trove you may find in the museums and churches. When you think of sleek stylish design, you are most likely thinking of something that originated in Milan, Italy. There is an atmosphere for all to savor. The Milanese love excitement, variation, work and their state of mind probably contributes to their success in fashion, food, and culture. Milan is heaven on earth for serious shoppers. The Brera district immediately north of the Duomo is where you'll find the famed golden triangle. Mention via della Spiga or via Montenapoleone to any fashionista and watch them swoon. You can find the best of everything connected with style and design in this compact, highly charged consumer paradise. The STREETWISE® map of Milan, complete with street, site and hotel index, enables you to explore all the areas that make Milan an elegant and glamorous city. We include a very detailed map of Milan City Center which encourages you to wander, explore and discover on foot all the city's cultural sites, like the breathtaking Duomo, one of the world's largest cathedrals and La Scala, filled with drama both on and off the stage. Milan's art galleries, many housed in former Palaces and churches, are home to a host of significant works including da Vinci's Last Supper. Our pocket size map of Milan is laminated for durability and accordion folding for effortless use. The STREETWISE® Milan map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Milan map today and you too can navigate Milan, Italy like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

Map: 1 pages

Publisher: Streetwise Maps (March 1, 2014)

Language: English

ISBN-10: 1886705887

ISBN-13: 978-1886705883

Product Dimensions: 8.5 x 3.9 x 0.6 inches

Shipping Weight: 0.3 ounces

Average Customer Review: 4.4 out of 5 stars 51 customer reviews

Best Sellers Rank: #671,064 in Books (See Top 100 in Books) #24 in Books > Travel > Europe > Italy > Milan #914 in Books > Travel > Europe > Italy > General #1306 in Books > Travel > Specialty Travel > Tourist Destinations & Museums

## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did

the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

Not a bad map. It was handy to pull out of my "man bag" without ripping. But it is limited if you hope to use the wonderful mass transit in Milan, which is far more than metro as there are trams and buses. I ended up buying a map "Milano Mezzi Pubblici" (which has plasticized pages for durability) for 5 Euros at a street kiosk as a supplement. The advantage of the "Pubblici" map is that it shows the routes and stops of trams and buses as well as the metro. We spent a week in Milan and used nothing but public transport and it would have been very difficult to do without the supplemental "Pubblici" map (photos attached to review). Indeed, the "Pubblici" map illustrated three separate tram lines that were within 3 blocks of our apartment, something that I could not have figured out from the Streetwise map alone. It made it possible to figure out quickly how to get to the main train station and most sights. That said, after I figured out the routes, the Streetwise map was handy to use although the "Pubblici" went along as a reference as it folds out into a larger (and consequently more readable) map which at times was not convenient, although there was an expanded map of the center of town to open to that was easy to open and covers most tourist stops. Anyway, the maps complement each other and I liked having both. The Milan metro system has a website that also can show you travel options by inputting your address and destination address at the [www.atm-mi.it](http://www.atm-mi.it)

I was going to Milan for the first time last month so I bought Streetwise Milan. Whenever I go to a new city, I always buy the Streetwise map. I have about 15 Streetwise maps and they are perfect for sightseeing in a new city. The Milan map is limited but 95% of the places that a tourist would visit

are on the map. It is an old city so almost everything is in the central area within a 30 minute walk of the Cathedral and that is covered by the map. The map is small and compact so it is easy to take with you and easy to read. It is also laminated so you don't have to worry about it ripping or getting wet. Subway stations and main sights and hotels are easily marked for identification. These are great maps.

Detailed and highly durable map for finding your way around Milan. Wipes clean if needed, and you won't end up with tears in the creases like a paper map.

Valuable for traveling. Thick laminated paper, can be used over and over again.

Love these maps. Always accurate. Great backup when phone isn't working. Very readable, okay in the wet.

Used this in Milan, some details were a little tricky to follow, but if I return to Milan again I would still use it. Recommended.

I would recommend this product to everyone visiting Milan. It shows all the major landmarks that you would want to visit, The Central Railway Station and Cadorna Station (to Malpensa airport) The metro system and their locations on the streetmap. It also shows most hotels in the city which is really handy. (especially when first arriving) It folds up 22cm X 10cm, so it fits nicely into a back pocket or handbag. Has a protective laminate coating so you can look at the map when it's raining and don't have to worry about it falling to bits.

Love these maps, make a point of always getting one of the city I'll be visiting. I was just in Milan & although I am terrible at reading maps, I was able to find my way to all my destinations.

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